

SUSTAINABILITY PLAN 2020

Family Resource Network

In the winter of 2020, the Family Resource Network updated and revised its Annual Strategic Plan. A subcommittee of Family Resource Network members convened as the Advisory Council and decided a formal sustainability committee must be launched and to draft the network's first plan for becoming a more independent entitee.

This is the first Family Resource Network Sustainability plan, written and presented by Community Alliance Consulting. It will be adopted by the Sustainability Committee once launched.

Strategic Plan

The sustainability plan must ultimately address strategic plan elements such as the following, determined at the 2020 planning session.

Mission: to grow a network of cohesive support for families.

Vision: the Family Resource Network is a community leader in family support.

Goal #1: Administer the Family Resource Network – Governance

Goal #2: Increase parent involvement and leadership in Family Resource Centers – Parent Involvement

Goal #3: Be recognized in the community as a source of family support – Public Awareness

Goal #4: Launch and mobilize the Family Resource Network into the future by diversifying its resources and increasing its independence – Responsibility of the Sustainability Committee

Sustainability Goals

The FRN sustainability objectives fall under one of three main goal areas:

- #1 Develop the leadership capacity of Family Resource Network and Advisory Council members.
- #2 Determine a fiduciary structure that meets the needs of the FRN as it gains independence.
- #3 Begin to apply for diversified funding streams.

Action Plan

Goal #1: Develop the leadership capacity of FRN and FRAC members.

Current activities: FRAC and FRN members attend ongoing professional development opportunities. This year, CAC geared the customized training sessions toward personal and professional development in order to expand the leadership capacity of current and future FRN leaders.

On the horizon:

- Community Alliance Consulting will provide professional development specifically on searching for funding opportunities by March 31, 2020.
- Community Alliance Consulting will provide personal development activities by March 31, 2020.
- Community Alliance Consulting will provide customized, individualized leadership capacity development professional training to FRAC members by June 30, 2020.
- FRAC members will create a personal development strategic plan by July 31, 2020.
- Community Alliance Consulting will provide grant writing professional development for FRN members, specifically pertaining to the grant they have selected for application.

Goal #2: Determine a fiduciary structure that meets the needs of the FRN as it gains independence.

Current activities: Community Alliance Consulting is conducting research on the different types of financial structures that may suit the FRN's needs.

On the horizon:

- Community Alliance Consulting will provide a presentation on potential fiduciary structures, as well as their challenges and assets, at the March FRAC meeting.
- The FRAC will decide on a likely fiduciary structure at the May FRAC meeting.
- Initiate inclusion of a Treasurer on the FRAC Advisory Council by transitioning an At-Large member to the Treasurer and recruiting for a new At-Large member in the upcoming fiscal year.
- By November 1, 2020, the Governance Chair will investigate the group's will and administrative processes needed to accept and/or require dues as an organization.
- By December 31, 2020, the FRAC will have adapted a new, more independent fiduciary structure through which money can be collected and distributed.

Goal #3: Apply to new and diverse funding streams.

- FRAC Chair and Governance Chair will take the lead on researching opportunities and presenting a selection of options to the group by August 31, 2020.
- FRAC will select (at minimum) one opportunity for which it is well suited to apply for funding at the September FRAC meeting. Some efforts that would benefit from extra financial resources include continued and focused professional development opportunities for leaders, the creation and administration of an evaluation system, or a improved web-based repository for FRN documents.
- The FRN will apply to at least one small grant by December 31, 2020.