



Family Resource Network



2018 Strategic Plans

Mission: to grow a network of cohesive support for families.

Vision: the Family Resource Network is a community leader in family support.

Goal #1: Administer the Family Resource Network – Governance Plan

- By June 29, 2018, determine effectiveness and member satisfaction of existing governance and adjust accordingly (annually).
- By June 29, 2018, review FRN membership (annually).
 - Review member adherence to Speaker’s Bureau trainings, National Standards self-assessment, and attendance policy.
- By July 31, 2018, publish an updated Governance Plan (annually).
 - Include written term structure and Leadership Team structure.
- By September 28, 2018, elect Leadership Team.
- By November 1, 2018, Leadership Team will make decisions regarding Leadership Team roles, meeting/voting/membership bylaws, create a diversity matrix, and review other specificities; document and implement new governance procedures.
 - Matrix characteristics will be included in the annual Fall Professional Development survey.
 - Matrix will be implemented in nominations in 2019.

Goal #2: Increase parent involvement and leadership in Family Resource Centers – Parent Involvement Plan

- By July 31, 2018, approve and implement Parent Involvement Plan which includes a framework, checklist, and timeline.
- By December 28, 2018, a minimum of five FRN member centers will have launched a Parent Advisory Committee.
- By May 30, 2019, host the first annual Parent Leadership Summit.



Goal #3: Be recognized in the community as a source of family support – Public Awareness Plan

- By April 30, 2018, publish the second biannual electronic newsletter to communicate with network members, collaborators, and supporters.
- By May 31, 2018, make decisions for the annual Summit FRN gathering.
- By June 15, 2018, determine a core set of messages that consider multiple platforms, annual priorities, and a variety of audiences that promote FRN values and FRC services.
- By July 13, 2018, assemble and promote an FRN marketing toolkit featuring a slide show, talking points, a story bank, and standard marketing materials.
- By August 2, 2018, revise and approve Public Awareness Initiative.
- By September 6, 2018, make decisions based on any major website changes.
 - Meet and determine priorities prior; is a new platform necessary?
- By October 31, 2018, publish the third biannual electronic newsletter to communicate with network members, collaborators, and supporters.
- By December 28, 2018, revamp the FRN and FRC website portal.

Goal #4: Demonstrate functionality, connectivity, and impact as a Network – Evaluation and Sustainability Plan

- By July 5, 2018, FRAC will have a phone call with both John Burns and the University of Arizona/Roosevelt District team about current tracking mechanisms and software.
 - CAC will invite the FTF evaluation team as optional attendees.
- By September 6, 2018 determine which specific elements must be included in tracking mechanism's first iteration.
 - Ensure a common language is being used.
 - Be as simple as possible for the first iteration. Document potential indicators for later inclusion.
 - CAC must be able to create SMART goals for any indicators.
 - Consider important Social ROI elements that can be tracked at the community level as well as within FRCs.
- By September 28, 2018, launch an administrative work group to address improved coordination and consistency among FRC policies, forms, practices, and Training of Trainer procedures.
 - Specifically address elements to be included in tracking mechanism.
- By October 31, 2018, FRN partners (i.e. Roosevelt and Care1st) will present on the data tracking mechanisms they are currently using.
- By June 29, 2019, FRN Evaluator will use the FRN Strategic Plan to complete and submit an annual narrative to First Things First and for use in Network business.