



## Family Resource Network

### 2017 Strategic Plan



***Mission: to grow a network of cohesive support for families.***

***Vision: the Family Resource Network is a community leader in family support.***

The SMART objectives listed below will serve as the basis for FRN evaluation.

#### **Goal #1: Develop a governance plan to define the Family Resource Network – Governance Plan**

- By April 21, 2017, publish the FRN's first governance plan.
- By July 1, 2017, implement the governance plan.
  - Draft member and Friends of the FRN application forms. ~CAC
- By December 31, 2017, determine effectiveness and member satisfaction of existing governance and adjust accordingly (annually)
- By June 30, 2018, review FRN membership(annually).
  - Review member adherence to Speaker's Bureau trainings, National Standards self-assessment, and attendance policy.

#### **Goal #2: Increase parent involvement and leadership in Family Resource Centers – Parent Involvement Plan**

- By July 30, 2017, summarize and share best practices for institutionalizing parent involvement. ~CAC
- By December 31, 2017 master trainers will annually provide two evidence-based or best practice train-the-trainer sessions for Family Resource Network staff to learn about increasing and institutionalizing parent involvement.
  - By June 30, 2017, share first opportunity for FRN members to learn a best practices approach, the Parent Leadership Curriculum.
  - By December 31, 2017, offer an additional best practice training opportunity for FRN members to learn about parent engagement (ex: Family Involvement Center or Prevention Institute).
- By December 31, 2017, Family Resource Network staff will deliver two annual parent leadership training sessions.
- By December 31, 2017, draft and/or select framework for the Parent Involvement Plan.
- By February 28, 2018, approve and implement Parent Involvement Plan.
- By August 30, 2018, parent leaders will deliver one annual leadership seminar to engage other parents in the community.



### **Goal #3: Be recognized in the community as a source of family support - Public Awareness Plan**

- By August 31, 2017, provide a community reception adjacent to the annual First Things First Summit.
- By October 31, 2017, each Family Resource Network meeting will feature one network member as the host who will present a way in which they meet or exceed one of the National Standards of Family Support.
- By October 31, 2017, a subcommittee of the Family Resource Network will launch a biannual electronic newsletter to communicate with network members, collaborators, and supporters.
- By October 31, 2017, Community Alliance Consulting will distribute, analyze, and share results of a network reach survey to determine members' participation in relevant community groups.
- By November 30, 2017, develop a standard PowerPoint presentation and brief talking points for members.
- By February 28, 2018, develop protocol for sharing Family Resource Network information in other community groups, as well as members retrieving and sharing information from other groups at network meetings.
- By January 30, 2018, review current 2016 Public Awareness Initiative.
- By April 30, 2018, revise and approve Public Awareness Initiative.