

Family Resource Network 2019 Strategic Plan

Mission: to grow a network of cohesive support for families.

Vision: the Family Resource Network is a community leader in family support.

Goal #1: Administer the Family Resource Network – Governance Plan

- By March 31, 2019, review FRN membership. The review will be annually thereafter in August.
 - Include review of member adherence to engagement in committee work, National Standards self-assessment and attendance policy.
- By April 30, 2019, send letters to FRN members who are not meeting membership requirements (annually).
- By April 30, 2019, send letters to prospective FRN members inviting them to apply (annually).
- By June 30, 2019, determine adherence to the National Standards and level of engagement with committee work.
- By July 31, 2019, publish an updated Governance Plan (annually).
- By July 31, 2019, send welcome letters to new FRCs, sharing meeting dates and locations, and detailing the process to becoming an FRN member.
- By September 30, 2019, perform Leadership Team elections, if positions are vacant.

Goal #2: Increase parent involvement and leadership in Family Resource Centers through the development of a community of practice and one-on-one center mentorship.

The Parent Involvement community of practice is defined as an organized process that integrates national standards, shares lessons learned, and support best practices. Mentorship occurs through intentional relationship building during center visits centers, regular meetings, identifying onsite champions, and evaluating and sharing feedback.

- By March 31, 2019, the first cohort of the mentor (Lutheran Social Services/Peoria) and mentees (Pendergast/Guadalupe) are established.
- By July 31, 2019, cohort one mentors/mentees will assess how mentorship went and lessons learned.
- By July 31, 2019, the second cohort will begin with Guadalupe and Pendergast becoming additional mentors.
- At August FRN meeting, share lessons learned and recruit 4 new centers to participate in cohort two as mentees.
- By September 30, 2019, all four mentor/mentees groups are connected and have begun to meet.
- By December 31, 2019, gather feedback on the mentorship process.
- By December 31, 2019, all parent advisory committees to gather feedback regarding a Parent Summit and identify parents interested in co-leading planning efforts.
- By December 31, 2019, a minimum of eight FRCs will report having active parent advisory committees.
- By March 31, 2020, established committee of 5-10 parents to co-lead summit and determine how they will organize themselves.
- By June 30, 2020, identify potential nonprofit or governmental partners (e.g. DCS) for summit.
- By Spring 2021, host a parent co-led summit for parents/caregivers involved in parent advisory committees.

Goal #3: Be recognized in the community as a source of family support – Public Awareness Plan

- By April 30, 2019, publish and distribute parent referral card user guide.
 - Introduce parent referral cards by October FRN meeting.
- By April 30, 2019, continue to publish biannual electronic newsletter to communicate with network members, collaborators, and supporters.
- By April 30, 2019, locate at least one event and schedule attendance for an FRN representative.
 - Identify and attend two more events by June 30, 2020.
- By April 30, 2019, revamp the FRN and FRC website portal.
 - Consultant team to offer a website training by April 30, 2019.
 - Consultant team to record and host online training modules by April 30, 2019.
 - Update annually thereafter in September; consultant will offer training and FRCs are responsible for updating their own websites.
- By May 31, 2019, make decisions for the annual Summit FRN gathering.
- By July 31, 2019, assemble and promote an FRN marketing toolkit featuring a slide show, talking points, and standard marketing materials.
- By January 31, 2020 (and annually thereafter), inventory marketing materials, review budget, and design proposal.
 - Approve and order new materials by February 28, 2020.

Goal #4: Demonstrate functionality, connectivity, and impact as a Network –Evaluation and Sustainability Plan

- By March 31, 2019, FTF will release task order to provide services for internal assessment to vendor list.
 - Goals for the internal assessment are as follows: establish a baseline of how the network is doing across the 22 Wilder Collaboration Factors, identify areas of growth, targets for strategic planning, member compliance, and satisfaction of professional development opportunities and governance.
- By March 31, 2019, FRAC will work with FTF to select a vendor.
- At April FRN meeting, FRAC will introduce the internal assessment and consultant group to members.
- By June 30, 2019, all data for assessment will be collected.
- By August 31, 2019, consultants will give final report to FRAC and FTF.
- At October 2019 FRN meeting, consultants will conduct a facilitated discussion of findings with members.